

Keynote "How Can a Hospital Clown Improve Your Leadership?"

Brief Overview:

In his keynote "How Can a Hospital Clown Improve Your Leadership?", Eddy Smits draws from his unique experience as a hospital clown to reveal how the skills and techniques used in that role can transform leadership. Eddy explores how empathy, adaptability, and genuine connection—core traits of a hospital clown—can help leaders create a more engaging, resilient, and positive work environment. By applying these techniques, leaders can foster trust, encourage creativity, and build stronger teams.

Key Takeaways:

- **Empathetic Leadership:** Learn how to listen beyond words and respond to the true needs of your team, building stronger relationships and trust.
- **Adaptability in Leadership:** Discover how to adjust your leadership style to suit different challenges and personalities, just as a hospital clown adapts to each child's unique situation.
- **Building Authentic Connections:** Understand the importance of human connection in leadership and how it can boost morale and team cohesion.
- **Using Humor and Positivity:** Learn how a playful mindset can defuse tension, inspire innovation, create a more open and collaborative and resilient workplace culture.
- **Creativity and Playfulness:** Embrace humor and creativity as tools for problem-solving and team cohesion, especially in challenging times.

About Eddy Smits:

Eddy Smits has a background like no other. As a former hospital clown who visited more than 10.000 sick and palliative kids, he learned to bring joy and comfort to children in some of the most difficult moments of their lives. This experience taught him valuable lessons about human behavior, empathy, and the power of connection. Today, Eddy uses these insights to help leaders develop a more human-centered approach to leadership.

His talks are a blend of humor, heartfelt stories, and actionable strategies, making complex concepts easy to understand and apply. Eddy's approach is about more than just leadership. It's about building a culture where people feel seen, heard, and valued. With his unique perspective, Eddy has inspired leaders to rethink their approach and find new ways to engage and uplift their teams.



Target Audience:

- Leaders and managers who want to enhance their empathy and communication skills.
- Companies looking to improve team dynamics and create a more positive work environment.
- Teams interested in embracing a more creative, human-centered approach to challenges.
- Teams that want to explore new ways to connect, collaborate, and thrive together.

Style:

Eddy's style is warm, engaging, authentic, impactful and full of humor. He uses storytelling and interactive elements to keep his audience captivated and motivated. His presentations are designed to inspire, but also to equip attendees with practical tools they can implement right away. Eddy creates an environment where participants feel encouraged to reflect on their own leadership styles and explore new possibilities.

Book Eddy Smits as a Motivational Speaker:

To book Eddy Smits for an inspiring keynote on how the skills of a hospital clown can elevate your leadership, please contact:

Email: info@eddysmits.com

Phone/What's App: +32 475 70 23 13

Website : www.eddysmits.com